

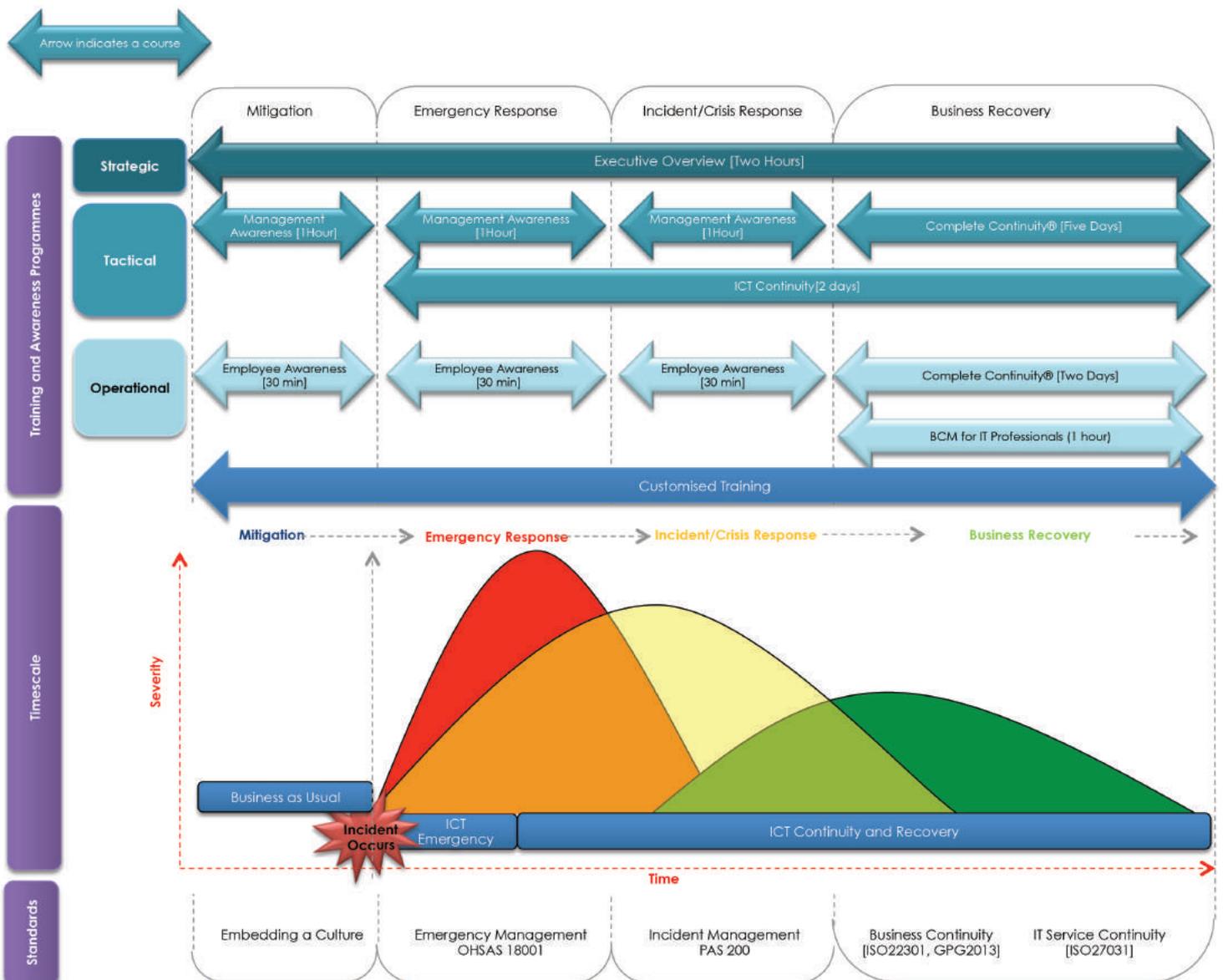
ADVISORY SERVICES

Complete Continuity Training Academy Solutions

“Sharing a wealth of experience and practical knowledge through all components of business continuity training”

ContinuitySA Business Continuity Management Training and Awareness Service Offerings

Our training academy offers standardised and customisable training solutions for all elements of Business Continuity Management (BCM) and for different audiences. Its holistic, practical and in-depth solutions offer value for money and are facilitated by experienced and knowledgeable BCM practitioners. A high level depiction of courses relative to the stages of BCM are summarised in the diagram below:



Why is ContinuitySA your first choice as a BCM training partner?

To cater more effectively for the real needs of business, ContinuitySA's Business Continuity Management Training Academy offers a range of training products that are aligned to International good practice standards and can be customised to specific organisational requirements. The practical knowledge and a wealth of experience, acquired by ContinuitySA over many years in the industry, have been included in all training programmes.

As the premier BCM service provider on the African continent, ContinuitySA offers a wide range of effective training products to practitioners and non-experts.



"Make the reaction ROUTINE!"

Why does your organisation need BCM training?

The specialist field of BCM is a complex risk management discipline that requires years of practice and experience before a practitioner can claim to be an expert.

The last decade alone has seen a wealth of information on BCM become available, and standards have been published globally to ensure the efficient design and rollout of business continuity solutions in enterprises across all industries.

Specialist discipline

- Standards are critical in BCM as they provide best-practice guidelines for implementation, and serve as benchmarks for measuring the success of proposed solutions.
- Standards do not, however, provide the practical knowledge and sound understanding of best practices, including the business continuity life cycle, required to successfully initiate, implement and maintain an effective BCM programme.
- As business continuity has become a strategic imperative for business, an effective BCM practitioner needs to have good business and IT acumen,

as well as an investigative, strategic and process-orientated approach to understanding risks and business objectives to ensure the design, implementation and testing of appropriate business continuity strategies and plans.

Limited in-house skills

- To compensate for the lack of in-house expertise and often because they have no other option, many organisations appoint under-qualified and inexperienced people to run their BCM programmes.
- This often results in personnel with risk, financial, IT or even HR backgrounds, and with little or no business continuity knowledge, having to implement and manage a business continuity implementation.
- A business continuity implementation that is not fit for purpose can have serious consequences for an organisation in the event of a disruption.

Understand to manage

- It is very difficult to manage any field of business, especially one as complex as business continuity management if one does not understand the subject and the value it must deliver to the business.

- Effective business continuity management needs to be focused on delivering the capability to restore or continue the most critical business operations in the event of an unacceptable disruption.
- This is not something that can be done without effective training.

People are crucial to recovery

- People are always the most important element of a working BCM capability. Remember plans are only there to assist in a crisis; it is people that underpin the recovery of a business!

Exercising and training is critical in ensuring staff members know exactly how to respond and what is required. It is imperative to integrate the business continuity plan into the company's routine way of doing business.

"A Business Continuity Plan is only as good as the people that use it!"