



BCM Advisory Services

ContinuitySA is a world-class provider of Business Continuity Management Advisory Services. Our qualified and experienced specialists work to international best practices and standards to assist organisations to prepare proactively for unforeseen disruptions and implementing solutions that improve operational resilience.

What is Business Continuity Management?

Business Continuity Management (BCM) is defined in the Business Continuity Institute's Good Practice Guidelines: 2013 as a holistic management process, and in ISO 22301:2012 as "the process of identifying potential threats to an organisation's business operations", and as a process "which provides a framework for building organisational resilience with the capability of an effective response that safeguards the interests of its key stakeholders, reputation, brand and value-creating activities".

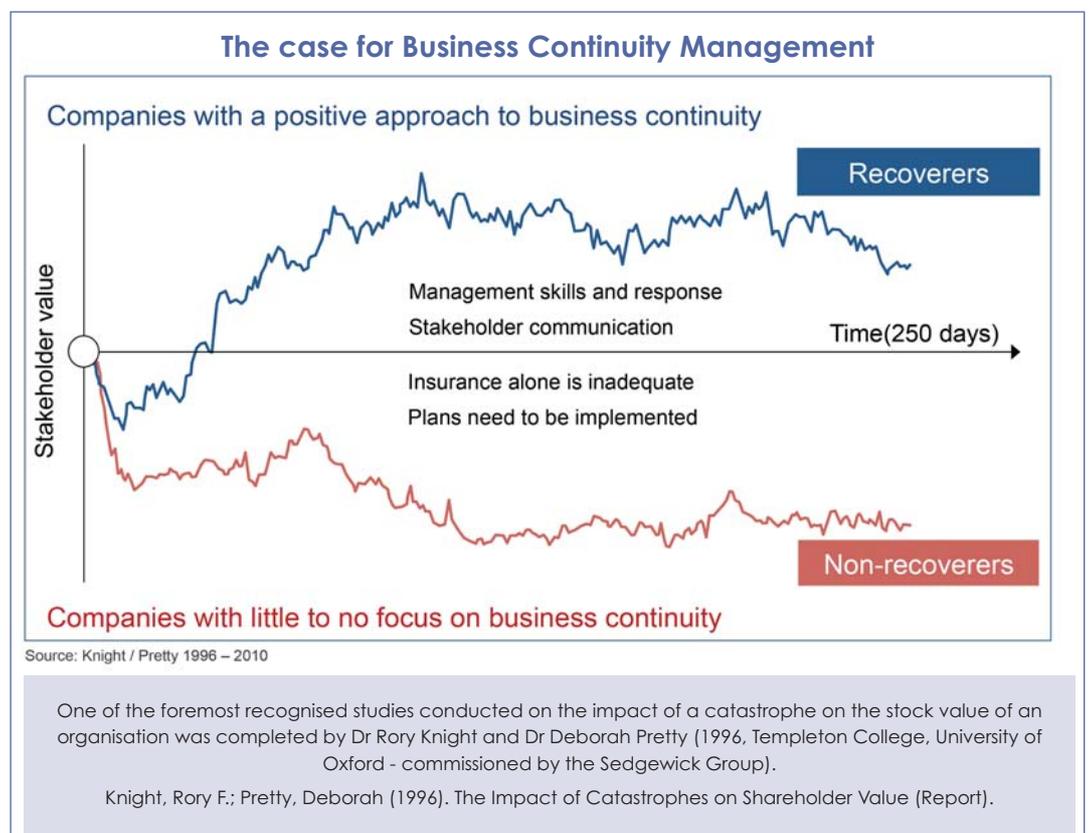
BCM is not confined to commercial organisations and is equally applicable to building resilience within public sector and not-for-profit operations. In addition, it is increasingly being utilised as a strategic enabler for operational resiliency by organisations seeking to protect stakeholder value and enhance competitive advantage in a turbulent and competitive operating environment. The discipline of BCM has become a key requirement for Corporate Governance, Enterprise Risk Management and Supply Chain Management.

Why is BCM Important?

Organisations are recognising the strategic importance of a proven BCM capability. Furthermore, the **King Code of Governance for South Africa 2009 (King III)** (to which all companies listed on the Johannesburg Stock Exchange are required to follow) includes the requirement that Management should regularly demonstrate to the board that the company has adequate business resilience arrangements in place for Disaster Recovery (Risk Management, Principle 5). Similarly, the **Disaster Management Act (57 of 2002)** requires South African public sector entities to provide for a co-ordinated and prepared response to disasters and post-disaster recovery.

Given the frequency, impact and unpredictability of worst-case disruptions, some of which in recent times have originated from threats outside the organisation, the business case for BCM has never been more important. Although certain crisis impacts can be mitigated through insurance, an organisation cannot insure against the inability to provide uninterrupted critical services to clients and manage stakeholder perception. However if conducted correctly, a successful response can be a key differentiator and instil further stakeholder confidence in a business and its leadership.

The well-known study by Dr Rory Knight and Dr Deborah Pretty demonstrates that the share price of a company with a well-managed Business Continuity plan increased over time comparable to the share price of one with a poor Business Continuity plan in the aftermath of a disaster.



ContinuitySA is your Resilience Partner of Choice

ContinuitySA is the foremost provider of end-to-end business and ICT resilience services in Africa. Working with us, organisations can leverage advances in modern technology, interdependent local and global supply chains as well as expertise from BCM specialists, to implement cost-effective resiliency solutions to protect their value-creating activities and ensure operational sustainability.

ContinuitySA has board representation at the Business Continuity Institute and is its only African gold corporate partner.

Our team of BCM advisors and specialists boasts among its ranks world-class BCM professionals with over 50 years' combined experience in various industry sectors.

Our experts are valued by clients for delivering value and fit-for-purpose, end-to-end solutions that benefit their organisations. They hold relevant international qualifications and certifications in BCM and related disciplines, such as, among others:

- MBCI (Member of the Business Continuity Institute)
- ISO 22301 Business Continuity Management Systems Lead Implementer
- IRMSA (Member from the Institute of Risk Management South Africa)
- MIRM (Member of the Institute of Risk Management in the United Kingdom)
- CISA (Certified Information System Auditor)
- PMP (Project Management Professional)

ContinuitySA offers End-to-End BCM Advisory Services

Our BCM Advisory Services' methodology has been refined over many years and aligns with international best practice. It incorporates the requirements from the Good Practice Guidelines set by the Business Continuity Institute, and also conforms to ISO 22301, ISO 27002, ISO 31 000 AND PAS 77.



Utilising our flexible methodology, we offer a complete BCM implementation solution for all sizes of organisations across all industries.

Our portfolio of solutions encompasses all aspects of strategic and operational BCM elements.

