

BizStrat's 3rd Annual Business Continuity Management & Disaster Recovery Conference

10 - 11 September 2013 • Sandton Convention Centre



Conference Overview:

It is of vital importance, for the sustainability of a Company/ Organisation, to have an ongoing Management Level Process IN PLACE to ensure that necessary steps are taken regularly to identify probable Accidents, Disasters, Emergencies and Threats. Every Company/ Organisation has an obligation to ensure that it is adequately prepared to deal with unexpected events and those Companies/ Organisations which disregard this obligation face a gauntlet of unacceptable Risks. This involves assessment of the potential effect of such events, development of recovery strategies and plans. Moreover, there has to be a stable maintenance of readiness through Personnel training and testing. As a result, it is crucial for a company to adopt a Business Continuity methodology for manifestation to value disruptions that might occur at any given time. Effective Business Continuity Management helps to minimise the effect of symic events/ disruptions on a Company/ Organisation and also reduces the Risk of Financial loss.

BizStrat's 3rd Annual BCM & Disaster Recovery Conference will highlight the core Issues and Solutions of Business Continuity Management with regard to Enterprise Risk Management, Disaster Recovery and Scenario/Contingency Planning etc. The Conference will bring together Business Continuity Professionals, Risk Management Executives, and Disaster Recovery Specialists etc. from all Industry Sectors as well as Government Departments & State Owned Companies, who have the desire to increase their knowledge base and gain insightful information regarding Best Practices and Strategy. Our Speaker panel consists of Senior Executives, Directors and Industry experts, who will be identifying and examining procedures as well as Strategies, which will enable Companies to respond to Accidents, Emergencies and Disasters without any stoppage or hindrance to its key operations. This Conference will also provide Strategies to enlighten and enable the recovery of your critical systems within an agreed timeframe.

Inaugural BCI Africa Awards: The BCI Global Awards recognise and celebrate the fantastic achievements of Business Continuity professionals working out in the field in every country in the world.

The awards are one of the key outputs of the institute and provide an important platform to put the spotlight on some of the amazing talent working in this rising industry as well as to highlight the need for organisations of all sizes to start putting business continuity high on their strategic agendas. It also provides a platform to encourage new blood into the industry. The BCI SADC Chapter in support will be hosting the Inaugural BCI Africa Awards this year and will be opening the awards to everyone working in the business continuity industry across Africa. The BCI Africa Awards will be held on the evening 10th of September in conjunction with the BizStrat BCM Conference scheduled for the 10th and 11th of September in Sandton.

Key Topics to be addressed include:

- Your Risk Thermometer
- Building Organisational Resilience – ERM meets BCM
- The Risk in the Cloud, Management Systems in BCM
- Incorporating Risk Management into the BCM
- Developing an ERM program
- Scenario Planning as part of the BCP
- Building a Governance Framework for your Risk Management
- Black Swan Risks

Who must attend?

- Senior Executives with the authority to Plan and Execute Strategy in their Organisations including CEO's, MD's, CIO's, IT Directors/Managers, CRO's, CTO's etc.
- Group Strategists
- BCM Directors, Managers, Specialists
- Strategic Planners
- Business Strategists
- Risk Managers
- Compliance Managers
- Contingency Planning
- Business recovery Specialists
- Disaster Recovery



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CONFERENCE CHAIRMAN AND SPEAKERS

CONFERENCE CHAIRMAN:



MICHAEL DAVIES: Chief Executive Officer, ContinuitySA has been involved in the Business Continuity Industry for almost ten years, progressing from Financial Manager to Financial Director and ultimately CEO of ContinuitySA. He has spoken on Organisational Resilience at BCM Conferences and heads up the largest independent BCM supplier in Southern Africa. Michael has completed a B.Com degree from the University of Natal and a MBA from the Henley College in the UK. He is an affiliate of the Business Continuity Institute based in London and a member of the Institute of Directors. Michael has previous experience in the IT industry within companies such as Dimension Data, Enterprise Technologies, Amdahl, Computer Configurations Holdings and MGX Holdings.

SPEAKERS:



BRIAN HENRY: Chairman, BCI SADC Chapter is a Fellow of the Business Continuity Institute in London, (since 1994). He has practiced in the field of Business Continuity since 1986 and is a certified ISO 22301 Auditor and ISO22301 Lead Implementer. He currently serves as the Chairperson for the BCI Chapter in the SADC region. He served as a Management Consultant with three of the Big-4 consulting houses, providing support to Client management on business systems issues including Security, Business Continuity, Risk and Impact Assessments, Organisational Restructuring and Strategic Planning.



LOUISE THEUNISSEN: Board Member, BCI SADC Chapter has, since 2001, gained extensive experience in the South African business continuity industry. She has been involved in all aspects of Business Continuity Management (BCM), and the Project Management thereof, encompassing a wide range of industries. Besides her MBCI, Louise holds a PMP (Project Management Professional) accreditation. At the end of 2010 Louise was elected as a member of the BCI Global Membership Council serving for a two year term. Louise currently plays a strategic role in the establishment of the BCI SADC Chapter and a number of other BCI SADC initiatives and is an elected member of the BCI SADC Chapter Board



TRACEY LINNELL: General Manager, Advisory Services, ContinuitySA. Tracey Linnell has been involved in Business Continuity Management (BCM) and ICT Continuity since 2003. She is a member of the BCI and holds the CBCI certification. Tracey is currently the General Manager of Advisory Services at ContinuitySA and is responsible for the operations of the Advisory practice. Tracey has worked on a number of assignments locally and internationally and spent 2 years as a BCM consultant in the UK. Tracey has many years of experience as a consultant and as a BCM practitioner. She previously headed up BCM for Standard Bank Investment Banking and has significant financial services experience.



HORST SIMON: Head of Risk, Ubank, South Africa. Horst is currently the Director of Risk Management at Horwath MAK, a member firm of Crowe Horwath LLP based in the Dubai International Financial Centre (DIFC). Horst held previous senior positions with Mashreq Bank, Emirates NBD, Barclays Bank plc and with the Standard Bank Group of South-Africa Ltd. He lived in four countries and worked in more than twenty. His special interest is in the field of People Risk and he has delivered presentations at international conferences on the Mitigation of People Risk and other risk management topics. He has also facilitated Risk Management training workshops for banks and banking



PETER HILL (CISA, CISM, CGEIT) is an IT Governance Specialist with over eighteen years related experience.. He is currently a director of the IT Governance Network, a company specialising in IT Governance, King III, COSO, COBIT, ISO 38500, ISO 27001 and ITIL implementation, training, and software solutions. Peter has assisted clients in the US, United Kingdom, Europe and Southern Africa. Amongst Peter's clients is NASA in the United States who requested him to provide guidance on implementing IT Governance and building a sustainable approach to Information Technology Management.



BizStrat develops major sector focused events, providing business learning and networking opportunities across a variety of industries and professions

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SPEAKERS: *Continued*



GARTH BELL: Chief Executive Officer, Colbrad International (PTY) LTD. Garth has over 20 years' experience and an impeccable track record of directing successful, highly complex, multidisciplinary Value and Growth Transformation projects and initiatives that deliver tangible results. His breadth of experience includes Strategy, Leadership, Human Capital, Customer Management and Organisation Design & Change capabilities that improve business performance and enhances value and growth.



DEBBIE VAN ZYL: ITS BCRS Leader, IBM South Africa. Debbie is a well-respected and highly valued member of the Global Technology Services management team with current responsibilities for Business Continuity and Recovery Services (BC&RS) across South Africa. She has 24 years in the IT industry, with experience in the financial services and government sectors along with almost 16 years at IBM with focus on the IT industry supporting clients across multiple industries in a technical, executive, management and sales capacity. Her previous roles in the financial and public services sectors have complimented her professional skills with a real understanding of the client experience.



KEANAN REIS: Communications Consultant. For the last 6 years, he has been involved in a wide swathe of Marketing Communication disciplines, ranging from Consumer Engagement, to Public Relations, Media Strategy and Social Media Community Management. In these years, he had the opportunity to work with Industry leading Organisations such as Japan Tobacco International, Diageo, Eskom and Roman's Pizza. Keanan knows the importance of Effective Communications on Business stability and Continuity all too well. More recently, his focus has shifted to Stakeholder engagement, and the development of communication plans and platforms to ensure effective, integrated communications



WILLEM OLIVIER: BCM Head, Cell C. Willem has been involved in the IT / Electronics / Consulting industry since 1986 after completing his studies in electronics (National Diploma). Renound companies he has worked for include: Siemens; ContinuitySA (Largest disaster recovery company in Africa); Liberty Holdings; Standard Bank and currently Cell C and specialises in Business Continuity Management.



RAY STRIDE: Managing Director - Global Continuity. Ray is a specialist in Business Continuity Management, Risk Management and Information Technology Management, having been involved in the industry for over 20 years. Global Continuity South Africa (GCSA) is a provider of innovative, cost-effective and tailor-made Business Continuity Management (BCM) and Information Technology Service Continuity (ITSC) solutions

MICHAEL BROWN: Independent Consultant. Michael has a B.Com from Rhodes University, a PGCE from Unisa and a Master of Business Administration from Gordon Institute of Business Science (Gibs). He started his career as a stockbroker and was admitted as a member 15 July 1999. His status is currently non-practicing member. Michael spent four years in the Insurance Industry where he analysed alternative solutions to Risk Management before running his own property company for 5 years. He spent two years teaching while doing his MBA part-time and is now an Independent Consultant specialising in Entrepreneurship and start up companies.



ALICIA SWART: Head of Risk Services, Africa - Turner & Townsend. Alicia Swart is a risk turnaround specialist in the consulting industry of South Africa and currently the Head of Risk Services: Africa for Turner and Townsend. Turner and Townsend specialises in construction and management consulting and delivery. She has developed a strong reputation for her ability to roll out industry benchmarked Integrated Risk Management Programs.

NICK SMITH: IBM. Nick specialises in the sales of Business Continuity and Resiliency Services.



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CONFERENCE DAY 1

- 08:00** **MORNING TEA & REGISTRATIONS.**
- 08:20** **WELCOME & OPENING REMARKS BY CHAIRMAN: MICHAEL DAVIES**
- 08:30** **BCI Address: LOUISE THEUNISSEN**
- 08:50** **The Impact of Privacy Legislation on Business Continuity Management: PETER HILL**
The Protection of Personal Information Legislation requires all Public and Private bodies to apply the conditions for lawfully processing personal information. Failure to comply will have serious consequences. Included in these conditions is the need to ensure the "availability of information". Who will be responsible and what is expected?
Presentation outline:
- The Eight Conditions for lawfully processing personal information
 - Why business continuity matters?
 - How far are you expected to go in planning for a disaster?
 - Why a risk based approach is important
- 09:30** **Building a Governance Framework for Business Continuity Management: TBC**
- 10:15-10:30** **NETWORKING TEA, COFFEE & SNACKS**
- 10:30** **Scenario Planning as part of the BCP: TRACEY LINNELL**
- Case study: Using Scenario Planning to build Executive buy-in**
- Making the reaction routine
 - Levels of scenario exercising
 - Planning for and running an exercise
 - Outcomes of running an exercise- lessons learned
- 11:15** **Your Risk Thermometer: ALICIA SWART**
How do you create a Risk Environment that gives you an understanding of when your context becomes to Hot to Handle.
This presentation will cover the following:
- Building a Risk Governance framework that enables and supports your Business Resilience Strategy.
 - Understanding your KRI's (Key Risk Indicators) and early warnings and how they contribute to your Organisational Reliance Factor.
 - Ensuring Integrated Strategies to move towards better response to Business disruptions
- 12:00-13:00** **NETWORKING LUNCH**
- 13:45** **The Risk in the Cloud: RAY STRIDE**
There is a headlong rush to Cloud Computing:
- What does it mean
 - Are all cloud offerings the same
 - If you have a cloudburst - how will you be affected?
 - Where do you fit in your cloud suppliers DR plans?
- 14:00** **Managing Reputational Risk: DEBBIE VAN ZYL**
- Enabling the resilient enterprise
 - Maintaining continuous business operations
 - The IT Risk Spectrum
 - Key indicators of business continuity exposure and maturity
- 15:00-15:30** **CLOSING REMARKS, NETWORKING TEA & COFFEE**
- 15:30** **END OF CONFERENCE DAY ONE**



UPCOMING EVENTS:

- Overhead Line Engineering
- Forensic Investigations & Fraud Prevention
- Customer Analytics & Marketing Optimisation 2013
- Stores & Inventory Management
- Leadership Risk, Development & Coaching
- Hard Rock Mine Ventilation 2013.
- Financial Wellness

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CONFERENCE DAY 2

- 08:00 MORNING TEA & REGISTRATIONS**
- 08:30 OPENING REMARKS BY CHAIRMAN: MICHAEL DAVIES**
- 08:40 BCI Africa Awards Dinner feedback: LOUISE THEUNISSEN**
- 08:45 Revealing Five Risks of Do-It-Yourself Disaster Recovery: NICK SMITH**
With falling hardware costs and the demands of an always-on, always-available world, many organisations have moved Disaster Recovery (DR) in-house. Forrester surveys reveal unforeseen issues and significant challenges to successful do-it-yourself DR. Avoid the misconceptions and make better informed sourcing decisions.
- 09:30 Management Systems and Business Continuity -BCM Comes of Age: BRIAN HENRY**
- The concept of a Management System
 - Implementing a Management System
 - BC as management discipline
 - The new view of BC from ISO
 - Practical lessons
- 10:15-10:30 NETWORKING TEA, COFFEE & SNACKS**
- 10:30 Building Organisational Resilience – Enterprise Risk Management (ERM) meets Business Continuity Management(BCM): HORST SIMON**
Organisations are at different levels of maturity and different stages of implementation of Enterprise Risk Management.
- How do bring ERM and BCM together?
 - How to drive value from ERM & BCM
 - How to mitigate BCM risks
 - Building a culture of disaster resilience
 - Tested plans?
- 11:15 Black Swan Risks: MICHAEL BROWN**
Analysing recent black swan events and how they have changed the world we live in.
- Dot Com bubble in the late nineties
 - The success of Google
 - World Trade Centre Attack
 - Financial Crisis of 2008
 - Profiting in the post Black Swan Event
 - Protecting oneself against a Black Swan Event.
 - Discussion/ Questions
- 12:00 Leadership as a BCM Risk: GARTH BELL**
- 12:45-13:45 NETWORKING LUNCH**
- 13:45 Effective Communication and Business Continuity Management: KEANAN REIS**
- Overview & background
 - Relationship between Communication & Business Continuity
 - Preventative measures
 - Crisis Communication best practices
- 15:15-15:30 NETWORKING TEA, COFFEE & SNACKS**
- 15:30 Business Continuity Management within Africa: WILLEM OLIVIER**
- 16:15 CLOSING REMARKS & END OF CONFERENCE**



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